

# StyleSpeak

The salon & spa journal

Vol.4 ■ No.3 ■ May 2011 ■ Rs.100

## Design Special

Opulence  
at Play Salon

Designing for  
awkward spaces  
Awe-inspiring salon design  
concept for a mall

*WHAT'S HOT*  
in the surfaces & textures'

tête-à-tête with  
Brent Barber &  
Rajesh Gaikwad

Summer Hair & Makeup  
*TRENDS '11*





# SS Design Challenge

Co-ordinated by Saroni Roy

## Designing for Awkward Spaces



Second Floor

### Location! Location! Location!

We all know that it's all about your location which makes your salon the most attractive and well designed space. It's easy to build swank salons on luxurious locales, vast spaces, and ideal plot layouts! But what do you do if you are in an odd shaped space? Or, trying to stand out in a super busy mall? You are faced with the challenge of creating a functional as well as attractive facility by overcoming such practical difficulties very often!

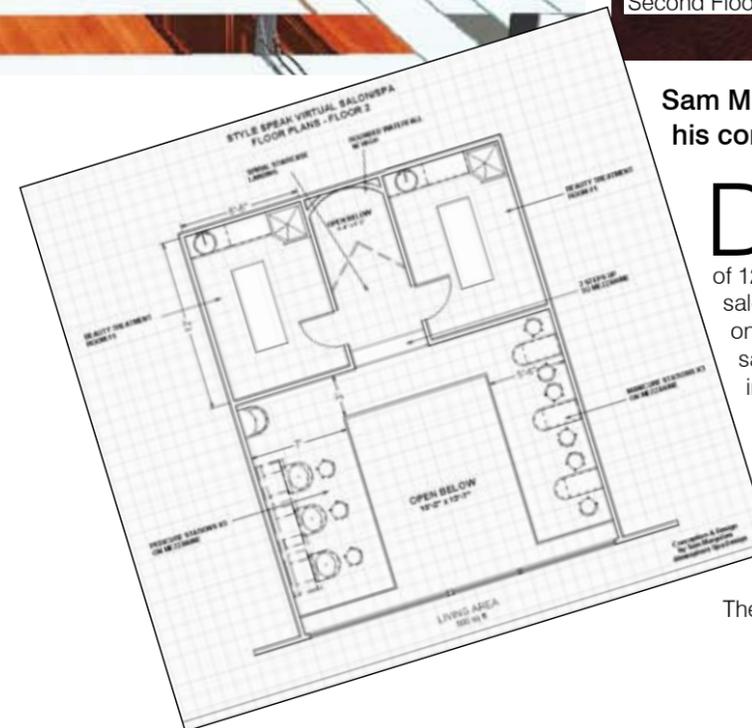
SS invites ace architect **Sam Marguiles** from Atmosphere Spa Design, Canada to overcome one common "location problem" to design an attractive, functional salon for our readers! Sam taps into his vast experience to overcome a common location challenge to create a very premium virtual space.

### THE DESIGN CHALLENGE

- Create an attractive hair & beauty salon in a swank Shopping Mall
- Sections in the space should include: hair work stations, backwash stations, mani – pedi area, beauty treatment rooms, reception, staff room, retail area.
- Size: 700 sq. ft. Height: 16 ft.

Challenge:

- Maximising the limited space
- Create distinct functional areas
- Making it distinct and attractive amongst other busy stores



### Sam Marguiles presents his concept...

During the last 16 years, I collaborated on the conception and design of 127 spas, resorts and salons, but I never worked on developing a hair/beauty salon on 700 sq. ft. So in order to take on this challenge, I decided to imagine one, and conceive it for the challenge with 3D virtual views of this imaginary project.

The 16' height is not enough

to create two full floors. However, to achieve the set goals, 700 sq. ft. is not enough space. Let's think in term of multi levels and mezzanines. The upper levels developed an additional 500 sq. ft., bringing the total surface to 1,200 sq. ft.

**First floor (Entry Level):** When entering the space, you have on the left side 4 hair stations and on the right side, the retail space with 92 linear feet of shelving systems, plus 18 feet of retail storage from the floor to 30" high. Following the hair stations on the left, you find 1 backwash station behind a multi levels half wall in glass blocks giving some privacy to the clients, while on the right side, you have the reception desk for

two persons placed strategically to control the whole first floor.

In the back of the reception, a washroom/changing allows clients and staff members to change without leaving the premises, as well as a closet with the utilities, water heater and electrical panel. Across the corridor, staff room, preparation and laundry space is easily accessible for all staff members.

In the center back, an open spiral staircase invites you to go to the second level for beauty treatments, manicures and pedicures. Behind the stairs, a rounded stone wall supports a waterfall that begins right under the ceiling of the second floor and fall on 16 feet, all the way to the floor of the first level, inviting



treatments, hair styling, and skincare and hair products sold in the retail area will be recorded. We will apply a special see-through film inside the front windows on the bottom left and on the three top ones. We will install LCD projectors inside the space which will retro-project, on the film installed on the windows, the DVDs above mentioned which will be visible full windows size by the people passing in front of the store. This dynamic, interactive system will definitely make the salon stand-out amongst all the other stores of the mall, and stimulate a strong traffic inside the salon. **SS**

the clients to enter and experience and bringing together both floors in one entity.

**Second floor:** In order to gain vertical space, I decided to build the second floor with re-enforced 4" I beams which reduce the thickness of the floor to 6" 3/4. At the top of the stairs, a first landing level brings you to the beauty treatment rooms at 90 3/4" high, leaving a 7' ceiling in the wash/changing room and staff room of the first floor. So the treatment rooms have a ceiling at 8' 5" high.

Pass the treatment rooms, two steps up bring you to the last level of mezzanines with 7' 6" height under ceiling, creating a cozy space for treatments where

both the client and the technicians are seating. This allows keeping 8' height clear under the mezzanines for the hair, retail and reception areas of the first floor. On the mezzanines, you have on the right side 3 manicure stations, and on the left mezzanine, 3 pedicure stations. The railings of the mezzanines are made of metal with see-through glass panels. The center of the mezzanine level is open from the floor of the first floor to the ceiling of the second floor, giving a very aerial visual, opening the space, linking together both floors.

**Making it distinct and attractive:** To achieve an optimum visibility among all other stores, I propose to use a very dynamic marketing tool. DVDs of beauty

